



Call for Papers
for
The 14th Uddevalla Symposium 2011

on:

**Entrepreneurial Knowledge, Technology and
Transformation of Regions**

June 16-18, 2011

Hosted by the ELAB, University of Bergamo, Italy

Venue: via Dei Caniana, 2, Bergamo, Italy

Abstract Submission Deadline: January 26th, 2011

Final Papers Submission Deadline: May 4th, 2011

In the current knowledge economy there is much stress on the role of scientific and technological knowledge for the innovativeness of firms, regions and countries. However, such knowledge doesn't generate innovations unless it is combined with entrepreneurial knowledge, i.e. business-relevant knowledge about products, business concepts, markets, customers, suppliers, financiers, etc. The purpose of this symposium is to contribute to an increased understanding of the role of entrepreneurial knowledge and technology for the transformation of regions by means of the entry, growth and exit of firms.

We welcome the submission of papers to the overall theme

I. Entrepreneurial Knowledge, Technology and Transformation of Regions

or one of the following special sub-themes/mini-tracks:

II. Entrepreneurship, family business and innovation

Chair: Prof. *Giovanna Dossena*, University of Bergamo, Italy

III. Slow city movement and sustainable local development

Chairs: Prof. *Tüzün Baycan*, Professor of Urban and Regional Planning, Istanbul Technical University, Turkey, & Visiting Professor, George Mason University, USA,

Prof. *Roger R. Stough*, NOVA Endowed Chair and Professor of Public Policy & Vice President for Research and Economic Development, George Mason University, USA.

IV. Shrinking urban regions

Chairs: Assoc. Prof. *Johan Klaesson*, Research Unit for Rural Entrepreneurship and Growth, Jönköping International Business School, Sweden &

Prof. *Börje Johansson*, Jönköping International Business School & Centre of Excellence for Science and Innovations Studies (CESIS), Royal Institute of Technology, Stockholm, Sweden.

V. Entrepreneurship, networking and regional development

Chair: Prof. *Robert Huggins*, Cardiff School of Management, University of Wales Institute, Cardiff, UK

VI. Resilience capacity of firms and new forms of innovation

Chair: Dr. *Silvia B. Fernandez*, University of Algarve, Portugal

**VII. Cluster development and regional transformation in an economic
perspective**

Chairs: Prof. *Andreas Cornett* & Dr. *Nils Karl Sørensen*, University of Southern Denmark, Denmark



16-18 June, 2011
Bergamo, Italy



VIII. Entrepreneurship policy in comparative perspective¹

Chairs: Dr. *Darrene Hackler*, Senior Vice President of Research & Programs, International Economic Development Council, Washington D.C. (US), & Associate Professor, George Mason University and Prof. *Heike Mayer*, University of Bern, Switzerland

IX. Learning and knowledge transfer processes in small firms' clusters²

Chairs: Prof. *Cristina Ponsiglione* and Prof. *Luca Iandoli*. Department of Business and Managerial Engineering, University of Naples Federico II, Italy

X. The spatial agglomeration of business services

Chair: Prof. *Giulio Cainelli*, University of Padua, Italy

XI. Entrepreneurship, creativity and the brain

Chair: Dr. *Yvonne Lagrosen*, University West, Sweden

XII. Productivity and financing of regional infrastructure

Chair: Prof. *Andreas Stephan*, Jönköping International Business School, Sweden

Keynote speakers

Prof. **David Audretsch**
Indiana University, USA

Prof. **Giovanna Dossena**
University of Bergamo, Italy

Prof. **Maryann Feldman**
University of North Carolina, Chapel Hill, USA.

Prof. **Börje Johansson**
Jönköping International Business School & CESIS, Sweden

Prof. **Philip McCann**
University of Groningen, The Netherlands

Assoc. Prof. **Charlotta Mellander**
Jönköping International Business School, Sweden

Prof. **Andrés Rodríguez-Pose**
London School of Economics, UK

Prof. **Roger R. Stough**
George Mason University, USA

Prof. **Hans Westlund**
The Royal Institute of Technology, Stockholm & Jönköping International Business School, Sweden

Prof. **Shaker A. Zahra**
Carlson School of Management, University of Minnesota, USA

¹ For more information regarding topics etc see www.symposium.hv.se

² For more information regarding topics etc see www.symposium.hv.se



16-18 June, 2011
Bergamo, Italy



Objectives

In line with earlier Uddevalla symposia the objectives of the fourteenth Uddevalla Symposium 2011 are: i) to provide a unique opportunity for scholars including senior and junior researchers to discuss path-breaking concepts, ideas, frameworks and theories in plenary key-note sessions and parallel competitive paper sessions, and ii) to facilitate the development and synthesis of important contributions into cohesive and integrated collections for potential publication. Therefore, *unpublished* complete papers are invited for presentation and feedback from other scholars. A selected list of these papers will be subjected to review and development for publication in scholarly venues.

Following the tradition established by the previous symposia, starting in 1998, this fourteenth Uddevalla Symposium 2011 is designed to bring together leading-edge views of senior academic scholars and mix them with the critical and creative views of post-docs and PhD students engaged in their thesis work.

We welcome researchers from various fields, such as economic geography, economic history, entrepreneurship, international business, management, political science, regional economics, small business economics, sociology and urban and regional planning.

In previous plenary- and keynote sessions, the contributions of prominent scholars have included Zoltan Acs, Tomas Andersson, Åke E. Andersson, David Audretsch, Corinne Autant-Bernard, David L. Birch, Ulrich Blum, Ron Boschma, Chris Butler-Jensen, Roberta Capello, Bo Carlsson, Paul Cheshire, Philip Cooke, Juan Cuadrado-Roura, Alexander Eickelpasch, Hamid Etemad, Maryann Feldman, Manfred Fischer, Richard Florida, Harald Furre, Amy Glasmeier, Jack A. Goldstone, Mia Gray, Kingsley E. Haynes, Bronwyn H. Hall, Magnus Jerneck, Börje Johansson, Maureen Kilkenny, Kiyoshi Kobayashi, T.R. Lakshmanan, Helen Lawton Smith, Janice Madden, Rico Maggi, Edward Malecki, Franco Malerba, Philip McCann, Peter Nijkamp, Robert Picard, Lucia Piscitello, Karen R. Polenske, Komei Sasaki, Luc Soete, Olav Spilling, Paula E. Stephan, Lois Stevenson, Robert Stimson, David Storey, Roger R. Stough, Bart Verspagen, Gianfranco Viesti, Dao Zhi Zeng and Yongda Yu.

Contributions by these plenary keynote speakers of the past played catalytic roles in forging fresh links among research topics, between scholars and senior and junior researchers, and pushed the frontiers forward.

The organisation of the symposium

The 14th Uddevalla Symposium 2011 will have the following structure.

Keynote sessions: Mornings up to lunch are set aside for 3-4 plenary keynote contributions of prominent scholars.

Parallel sessions: Afternoons are devoted to parallel sessions focusing on the development of emergent concepts, frameworks, and theories for better understanding of the themes of the symposium and the new challenges they pose for scholars and practitioners.

Publications

Leading-edge contributions from the previous symposia have appeared in special issues of prestigious journals and ten edited book volumes. This symposium will follow the same practice. In addition to the *Uddevalla Symposium Proceedings*, a similar effort for publication of a coordinated set of articles in book volumes and journals with high impact will be adopted for the 14th Uddevalla Symposium 2011.

For a selected list of publications of previous symposia, please see www.symposium.hv.se/publications

Best paper awards

To stimulate high quality papers a **Best Paper Award** of € 1.000 as well as a **Best PhD Candidate Paper Award** of € 700 will be awarded. The members of the scientific committee will select the winning papers. Only papers submitted before the deadline will be evaluated.

Scientific committee

Assoc. Prof. Per Assmo, University West, Sweden, per.assmo@hv.se

Prof. Ulrich Blum, Institute of Economic Research Halle, Germany, praesident@iwh-halle.de

Prof. Paul Cheshire, London School of Economics and Political Science, UK, p.cheshire@lse.ac.uk

Prof. Giovanna Dossena, University of Bergamo, Italy, giovanna.dossena@unibg.it

Prof. Lars Westin, Centre for Regional Science, Umeå University, Sweden, lars.westin@cerum.umu.se

Dr. Rolf Dahlberg, University West, Sweden, rolf.dahlberg@hv.se



16-18 June, 2011
Bergamo, Italy



Prof. Börje Johansson, Jönköping International Business School, Sweden, borje.johansson@ihh.hj.se
Prof. Charlie Karlsson, Jönköping International Business School & University West, Sweden,
charlie.karlsson@ihh.hj.se
Prof. Helen Lawton Smith, Birkbeck, University of London, UK, h.lawton-smith@mbs.bbk.ac.uk
Prof. Roger R. Stough, George Mason University, USA, rstough@gmu.edu
Assoc. Prof. Lars Svensson, Research Director, University West, Trollhättan, Sweden,
lars.svensson@hv.se

Organisation committee

Ms Iréne Bernhard, MSc & PhD Candidate, University West, Sweden irene.bernhard@hv.se
Dr. Cristina Bettinelli, University of Bergamo, Italy cristina.bettinelli@unibg.it
Dr. Rolf Dahlberg, University West, Sweden, rolf.dahlberg@hv.se
Dr. Urban Gråsjö, University West, Sweden, urban.grasjo@hv.se
Dr. Elisabeth Jansson, University West, Sweden elisabeth.jansson@hv.se
Prof. Charlie Karlsson, Jönköping International Business School & University West, Sweden,
charlie.karlsson@jibs.hj.se
Ms Rebecca Olsson, Symposium Assistant Co-ordinator, University West, Sweden,
rebecca.olsson@hv.se
Prof. Roger R. Stough, George Mason University, USA, rstough@gmu.edu

Submission information

Submission deadline for Abstracts is January 24, 2011

Abstract – maximum 800 words (excluding the reference list) including:

1. Title of the paper
2. Overall theme or subtheme (choose one from the list above numbered from I to XII)
3. Keywords
4. Name(s) and academic title of the author(s)
5. Affiliation(s)
6. Mail address(es)
7. E-mail address(es)
8. Corresponding author(s)

send by e-mail to: 2011uddsymp@hv.se

In the count of 800 words we don't consider the reference list, theme, keywords and author affiliation. It is better to submit the abstract using the Word 97-2003 version of Microsoft. We suggest naming your file "PRESENTERS NAME_Uddevalla2011.doc" to avoid confusion between abstracts.

Results of the review process will be communicated to authors by approximately
February 20th, 2011

Submission Deadline for Complete Papers accepted for presentation (in Word 6.0):
May 4th, 2011

For further information, please visit the symposium website www.symposium.hv.se or feel free to contact the Uddevalla Symposium co-ordinator: Ms Iréne Bernhard, MSc. University West, Trollhättan, Sweden, irene.bernhard@hv.se

Co-financers and sponsors

The following organisations are preliminary co-financing the 14th Uddevalla Symposium 2011:
Centre of Excellence for Science and Innovations Studies (CESIS), Royal Institute of Technology, Stockholm & Jönköping International Business School, Sweden
Municipality of Uddevalla, Uddevalla, Sweden
Nordic Section of Regional Science Association (NS-RSA).
University of Bergamo, Italy
Research Unit for Rural Entrepreneurship and Growth (RUREG), Jönköping International Business School, Sweden
School of Public Policy, George Mason University, Fairfax, VA, USA
University West, Trollhättan, Sweden