



Luleå, Sweden,
14-16 June



Global Innovation Ecosystems and the Heterogeneity of Domestic Entrepreneurship

Professor Shaker A. Zahra

Carlson School of Management, University of Minnesota, USA

Abstract:

In this presentation, I will discuss the emergence of powerful global innovation systems and their growing role in inducing domestic entrepreneurial activities. I will analyze the growing effort by policymakers around the globe to enact national policies that promote building effective and close linkages to these ecosystems to gain the knowledge needed to foster domestic entrepreneurship. I will special attention to the variety of entrepreneurship undertaken by new ventures and established companies. Further, I will examine: the conditions under which the knowledge gained from global innovation systems can fuel domestic entrepreneurial initiatives; the variety of entrepreneurial activities that can flourish in a nature and how these different types of firms might evolve over time; and the challenges that arise when participating in global innovation ecosystems and their effect on stifling domestic entrepreneurship. The presentation will also highlight the implications of the intimate link between global innovation and entrepreneurial ecosystems for policy makers.

Bio

Shaker A. Zahra is the Chair of the Strategic Management & Entrepreneurship Department, Robert E. Buuck Chair of Entrepreneurship and Professor of Strategy and Entrepreneurship in the *Carlson School of Management at University of Minnesota*, where he is also the Academic Director of Gary S. Holmes Entrepreneurship Center. Dr. Zahra has taught in several US universities in Europe, Asia and the Middle East. Professor Zahra's research focuses on entrepreneurship, innovation, capabilities and learning, especially in global technology-based companies and industries. Widely published and cited, his research has appeared in many top academic journals his research has received several honors, grants and awards (including 5 honorary Ph.D.s and the Global Award for Entrepreneurship Research). He has served on over 25 review boards of leading academic journals and as the Academic Director of Babson Conference and Chair of the Academy of Management's Entrepreneurship Division. He has been a consultant to several companies throughout the world.